Nature of the Sample: NBC 4 NY/WSJ/Marist Poll of 1,403 New York City Adults

This survey of 1,403 New York City adults was conducted August 12th through August 14th, 2013. Adults 18 years of age and older residing in New York City were interviewed by telephone. Telephone numbers were selected based upon a list of telephone exchanges from throughout the city. The exchanges were selected to ensure that each borough was represented in proportion to its population. To increase coverage, this landline sample was supplemented by respondents reached through random dialing of cell phone numbers. The samples were then combined and balanced to reflect the 2010 Census results for age, gender, income, race, and borough. Interviews were conducted in both English and Spanish. Results for adults are statistically significant within ±2.6 percentage points. There are 1,105 registered voters. Results for this subset are statistically significant within ±2.9 percentage points. There are 679 Democrats and 132 Republicans. The results for these subsets are statistically significant within ±3.8 percentage points for Democrats and ±8.5 percentage points for Republicans. There are 355 likely Democratic voters defined by a probability turnout model. This model determines the likelihood respondents will vote in the 2013 Democratic Primary for mayor based upon their chance of vote, interest in the election, and past primary participation. The results for this subset are statistically significant within ±5.2 percentage points. The error margin increases for cross-tabulations.

Nature of the Sample - New York City

		NYC Adults	NYC Registered Voters
		Col %	Col %
NYC Adults		100%	
NYC Registered Voters		79%	100%
Party Registration	Democrat	n/a	67%
	Republican	n/a	13%
	Independent	n/a	19%
	Other	n/a	1%
Political Ideology	Liberal	n/a	39%
	Moderate	n/a	35%
	Conservative	n/a	26%
NYC Borough	Bronx	16%	16%
	Brooklyn	30%	31%
	Manhattan	21%	21%
	Queens	28%	27%
	Staten Island	5%	5%
Income	Less than $50,000	51%	47%
	$50,000 or more	49%	53%
Race	White	36%	39%
	African American	22%	23%
	Latino	26%	25%
	Asian	13%	10%
	Other	3%	3%
Age	18 to 29	23%	20%
	30 to 44	31%	29%
	45 to 59	24%	25%
	60 or older	23%	26%
Age	Under 45	53%	49%
	45 or older	47%	51%
Religion	Protestant	26%	26%
	Catholic	33%	34%
	Jewish	13%	15%
	Other	11%	9%
	No Religion	17%	16%
Education	Not college graduate	57%	52%
	College graduate	43%	48%
Union Household		23%	26%
Gender	Men	47%	46%
	Women	53%	54%
Interview Type	Landline	68%	71%
	Cell Phone	32%	29%

Nature of the Sample - New York City

		NYC Democrats	NYC Democratic Primary Likely Voters
		Col %	Col %
NYC Democrats		100%	
NYC Democratic Primary Likely Voters		52%	100%
Party Registration	Democrat	100%	100%
Political Ideology	Liberal	47%	51%
	Moderate	33%	32%
	Conservative	20%	17%
White Liberal		18%	23%
NYC Borough	Bronx	17%	15%
	Brooklyn	31%	30%
	Manhattan	21%	28%
	Queens	27%	23%
	Staten Island	4%	3%
Income	Less than $50,000	47%	43%
	$50,000 or more	53%	57%
Race	White	36%	41%
	African American	28%	28%
	Latino	26%	21%
	Asian	9%	8%
	Other	2%	2%
Age	18 to 29	16%	12%
	30 to 44	30%	29%
	45 to 59	26%	28%
	60 or older	28%	31%
Age	Under 45	46%	41%
	45 or older	54%	59%
Religion	Protestant	29%	27%
	Catholic	31%	29%
	Jewish	15%	17%
	Other	9%	9%
	No Religion	16%	18%
Education	Not college graduate	51%	47%
	College graduate	49%	53%
Union Household		29%	30%
Gender	Men	43%	43%
	Women	57%	57%
Interview Type	Landline	74%	76%
	Cell Phone	26%	24%

		Christine Quinn	Bill de Blasio	Bill Thompson	Anthony Weiner	John Liu	Erick Salgado	Sal Albanese	Randy Credico	Neil Grimaldi	Other	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %
NYC Democrats		24%	21%	16%	12%	6%	2%	1%	1%	<1%	3%	15%
NYC Democratic Primary Likely Voters		24%	24%	18%	11%	5%	2%	1%	1%	<1%	2%	12%
Political Ideology	Liberal	28%	24%	16%	11%	5%	2%	0%	0%	1%	2%	13%
	Moderate	20%	20%	19%	12%	9%	3%	1%	0%	0%	3%	14%
	Conservative	21%	17%	16%	14%	0%	2%	4%	3%	0%	4%	19%
White Liberal		33%	36%	13%	4%	3%	0%	1%	0%	0%	1%	9%
Intensity of Support for Mayor	Strongly support	23%	29%	18%	19%	6%	2%	1%	1%	0%	0%	1%
	Somewhat support	32%	24%	19%	13%	7%	3%	1%	0%	1%	0%	0%
	Might vote differently	33%	25%	20%	9%	7%	3%	4%	0%	0%	0%	0%
Bloomberg Approval Rating	Excellent-Good	29%	19%	13%	12%	4%	4%	1%	1%	1%	3%	14%
	Fair-Poor	19%	24%	19%	12%	7%	0%	2%	0%	0%	3%	13%
NYC Borough	Bronx	22%	13%	19%	16%	7%	2%	2%	0%	1%	1%	17%
	Brooklyn	23%	23%	15%	9%	5%	4%	2%	1%	0%	5%	14%
	Manhattan	30%	27%	17%	9%	4%	1%	0%	1%	0%	1%	10%
	Queens and Staten Island	20%	20%	15%	14%	6%	1%	1%	0%	0%	4%	17%
Income	Less than $50,000	26%	15%	15%	13%	7%	4%	2%	1%	0%	2%	16%
	$50,000 or more	24%	27%	18%	9%	5%	1%	1%	0%	0%	3%	12%
Race	White	26%	29%	15%	8%	4%	1%	2%	1%	0%	2%	12%
	African American	17%	20%	22%	16%	7%	1%	1%	0%	0%	2%	14%
	Latino	27%	11%	11%	14%	3%	6%	0%	1%	1%	5%	20%
Religion	Protestant	24%	20%	14%	10%	8%	1%	1%	0%	1%	2%	20%
	Catholic	28%	18%	16%	12%	3%	4%	2%	1%	0%	5%	13%
	Jewish	19%	30%	19%	10%	4%	1%	0%	1%	0%	0%	16%
Education	Not college graduate	23%	18%	12%	15%	4%	4%	1%	1%	0%	5%	16%
	College graduate	25%	24%	21%	8%	7%	0%	1%	0%	0%	1%	12%
Age	Under 45	22%	18%	13%	16%	7%	3%	0%	1%	1%	5%	15%
	45 or older	25%	25%	18%	9%	5%	2%	2%	0%	0%	2%	14%
Age	18 to 29	23%	15%	4%	22%	12%	5%	1%	2%	1%	3%	12%
	30 to 44	22%	19%	18%	12%	4%	2%	0%	1%	0%	6%	17%
	45 to 59	24%	28%	15%	10%	5%	1%	2%	0%	0%	2%	13%
	60 or older	26%	21%	21%	8%	4%	2%	2%	1%	0%	2%	14%
Gender	Men	26%	21%	15%	12%	4%	2%	1%	0%	1%	5%	14%
	Women	22%	21%	17%	12%	7%	2%	1%	1%	0%	2%	15%
Union Household		18%	24%	22%	11%	6%	2%	1%	0%	1%	2%	13%
Interview Type	Landline	22%	21%	18%	11%	6%	2%	1%	1%	0%	3%	14%
	Cell Phone	28%	21%	10%	13%	6%	1%	2%	1%	0%	4%	15%

NBC 4 NY/WSJ/Marist Poll NYC Registered Democrats: Interviews conducted August 12th through August 14th, 2013, n=679 MOE +/- 3.8 percentage points. NYC Democratic Primary Likely Voters: n=355 MOE +/- 5.2 percentage points. Totals may not add to 100% due to rounding.

		NYC Democrats with a Mayoral Candidate Preference			
		Would you say that you strongly support <candidate> somewhat support <candidate>, or do you think that you might vote differently on Primary Day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
NYC Democrats with a Mayoral Candidate Preference		43%	37%	17%	3%
Choice in Democratic Primary for Mayor	Christine Quinn Supporters	35%	41%	19%	4%
	Bill Thompson Supporters	41%	36%	17%	5%
	Bill de Blasio Supporters	48%	34%	16%	2%
Political Ideology	Liberal	44%	39%	15%	2%
	Moderate	38%	37%	20%	4%
	Conservative	46%	35%	14%	4%
NYC Borough	Bronx	47%	37%	16%	1%
	Brooklyn	47%	33%	18%	2%
	Manhattan	36%	39%	21%	4%
	Queens and Staten Island	44%	40%	12%	5%
Income	Less than $50,000	50%	29%	17%	3%
	$50,000 or more	38%	43%	16%	3%
Race	White	42%	33%	23%	2%
	African American	53%	38%	6%	3%
	Latino	41%	40%	18%	2%
Education	Not college graduate	47%	36%	16%	2%
	College graduate	40%	38%	18%	4%
Age	Under 45	35%	45%	18%	3%
	45 or older	50%	31%	16%	3%
Gender	Men	45%	36%	18%	2%
	Women	42%	38%	16%	4%
Union Household		53%	33%	12%	2%
Interview Type	Landline	43%	38%	16%	3%
	Cell Phone	42%	35%	18%	4%

NBC 4 NY/WSJ/Marist Poll NYC Registered Democrats with a Candidate Preference for Mayor: Interviews conducted August 12th through August 14th, 2013, n=483 MOE +/- 4.5 percentage points. Totals may not add to 100% due to rounding.

	NYC Republicans				
	NYC Republican primary for mayor including those who are undecided yet leaning toward a candidate				
	Joe Lhota	John Catsimatidis	George McDonald	Other	Undecided
	Row %	Row %	Row %	Row %	Row %
NYC Republicans	33%	22%	12%	2%	30%

NBC 4 NY/WSJ/Marist Poll NYC Registered Republicans: Interviews conducted August 12th through August 14th, 2013, n=132 MOE +/- 8.5 percentage points. Totals may not add to 100% due to rounding.

	NYC Republicans with a Mayoral Candidate Preference			
	Would you say that you strongly support <candidate> somewhat support <candidate>, or do you think that you might vote differently on Primary Day?			
	Strongly support	Somewhat support	Might vote differently	Unsure
	Row %	Row %	Row %	Row %
NYC Republicans with a Mayoral Candidate Preference	43%	34%	17%	6%

NBC 4 NY/WSJ/Marist Poll NYC Registered Republicans with a Candidate Preference: Interviews conducted August 12th through August 14th, 2013, n=73 MOE +/- 11.5 percentage points. Totals may not add to 100% due to rounding.

		NYC Democrats		
		If none of the candidates in the Democratic primary for mayor gets 40% of the vote, there is a run-off election between the two candidates with the most votes. If there is a runoff in the Democratic primary for mayor in New York City, whom would you support if the candidates are:		
		Christine Quinn	Bill de Blasio	Undecided
		Row %	Row %	Row %
NYC Democrats		42%	44%	14%
NYC Democratic Primary Likely Voters		40%	47%	12%
Political Ideology	Liberal	45%	44%	10%
	Moderate	42%	44%	14%
	Conservative	36%	45%	19%
NYC Borough	Bronx	58%	30%	11%
	Brooklyn	41%	46%	14%
	Manhattan	40%	43%	17%
	Queens and Staten Island	36%	51%	13%
Income	Less than $50,000	48%	37%	16%
	$50,000 or more	40%	50%	10%
Race	White	39%	48%	14%
	African American	42%	49%	9%
	Latino	49%	35%	16%
Religion	Protestant	46%	43%	11%
	Catholic	46%	44%	10%
	Jewish	30%	51%	19%
Education	Not college graduate	46%	39%	15%
	College graduate	38%	49%	12%
Age	Under 45	47%	40%	13%
	45 or older	39%	48%	14%
Age	18 to 29	49%	39%	12%
	30 to 44	46%	40%	14%
	45 to 59	38%	51%	11%
	60 or older	39%	45%	16%
Gender	Men	43%	45%	13%
	Women	42%	44%	14%
Union Household		32%	57%	11%
Interview Type	Landline	39%	47%	14%
	Cell Phone	52%	37%	12%

NBC 4 NY/WSJ/Marist Poll NYC Registered Democrats: Interviews conducted August 12th through 14th, 2013, n=679 MOE +/- 3.8 percentage points. NYC Democratic Primary Likely Voters: n=355 MOE +/- 5.2 percentage points. Totals may not add to 100% due to rounding.

		NYC Democrats		
		If none of the candidates in the Democratic primary for mayor gets 40% of the vote, there is a run-off election between the two candidates with the most votes. If there is a runoff in the Democratic primary for mayor in New York City, whom would you support if the candidates are:		
		Christine Quinn	Bill Thompson	Undecided
		Row %	Row %	Row %
NYC Democrats		43%	44%	12%
NYC Democratic Primary Likely Voters		42%	47%	11%
Political Ideology	Liberal	48%	42%	10%
	Moderate	41%	47%	12%
	Conservative	38%	45%	17%
NYC Borough	Bronx	49%	42%	9%
	Brooklyn	39%	48%	13%
	Manhattan	45%	40%	15%
	Queens and Staten Island	43%	45%	12%
Income	Less than $50,000	47%	40%	14%
	$50,000 or more	42%	48%	10%
Race	White	44%	42%	14%
	African American	36%	56%	9%
	Latino	50%	37%	13%
Religion	Protestant	47%	42%	11%
	Catholic	47%	41%	12%
	Jewish	34%	50%	15%
Education	Not college graduate	46%	39%	15%
	College graduate	41%	49%	10%
Age	Under 45	47%	41%	12%
	45 or older	42%	46%	13%
Age	18 to 29	51%	37%	12%
	30 to 44	44%	43%	12%
	45 to 59	44%	44%	12%
	60 or older	40%	47%	13%
Gender	Men	47%	40%	12%
	Women	40%	47%	13%
Union Household		32%	60%	8%
Interview Type	Landline	41%	47%	12%
	Cell Phone	49%	38%	13%

NBC 4 NY/WSJ/Marist Poll NYC Registered Democrats: Interviews conducted August 12th through 14th, n=679 MOE +/- 3.8 percentage points. NYC Democratic Primary Likely Voters: n=355 MOE +/- 5.2 percentage points. Totals may not add to 100% due to rounding.

		NYC Democrats		
		If none of the candidates in the Democratic primary for mayor gets 40% of the vote, there is a run-off election between the two candidates with the most votes. If there is a runoff in the Democratic primary for mayor in New York City, whom would you support if the candidates are:		
		Bill Thompson	Bill de Blasio	Undecided
		Row %	Row %	Row %
NYC Democrats		36%	44%	20%
NYC Democratic Primary Likely Voters		36%	47%	16%
Political Ideology	Liberal	34%	49%	16%
	Moderate	38%	40%	21%
	Conservative	37%	40%	24%
NYC Borough	Bronx	42%	43%	15%
	Brooklyn	38%	41%	21%
	Manhattan	31%	49%	20%
	Queens and Staten Island	34%	44%	22%
Income	Less than $50,000	36%	40%	24%
	$50,000 or more	37%	50%	14%
Race	White	29%	50%	21%
	African American	51%	36%	13%
	Latino	32%	46%	22%
Religion	Protestant	40%	42%	18%
	Catholic	33%	46%	21%
	Jewish	30%	46%	25%
Education	Not college graduate	36%	41%	23%
	College graduate	35%	48%	17%
Age	Under 45	33%	45%	22%
	45 or older	38%	43%	18%
Age	18 to 29	34%	46%	20%
	30 to 44	33%	43%	24%
	45 to 59	36%	48%	16%
	60 or older	40%	39%	21%
Gender	Men	36%	45%	18%
	Women	35%	43%	22%
Union Household		39%	48%	13%
Interview Type	Landline	37%	43%	20%
	Cell Phone	33%	47%	20%

NBC 4 NY/WSJ/Marist Poll NYC Registered Democrats: Interviews conducted August 12th through 14th, 2013, n=679 MOE +/- 3.8 percentage points. NYC Democratic Primary Likely Voters: n=355 MOE +/- 5.2 percentage points. Totals may not add to 100% due to rounding.

		NYC Democrats		
		Overall, do you have a favorable or an unfavorable impression of Bill de Blasio?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
NYC Democrats		59%	14%	26%
Income	Less than $50,000	54%	17%	29%
	$50,000 or more	67%	13%	19%
Race	White	68%	11%	21%
	African American	55%	18%	27%
	Latino	45%	18%	37%
Education	Not college graduate	55%	17%	28%
	College graduate	64%	13%	24%
Age	Under 45	51%	18%	31%
	45 or older	66%	11%	23%
Gender	Men	63%	16%	21%
	Women	57%	14%	30%
Union Household		68%	11%	21%
Interview Type	Landline	61%	15%	24%
	Cell Phone	57%	13%	30%

NBC 4 NY/WSJ/Marist Poll NYC Registered Democrats Split Sample: Interviews conducted August 12th through August 14th, 2013, n=377 MOE +/- 5.0 percentage points. Totals may not add to 100% due to rounding.

		NYC Democrats		
		Overall, do you have a favorable or an unfavorable impression of Bill Thompson?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
NYC Democrats		56%	18%	26%
Income	Less than $50,000	50%	18%	32%
	$50,000 or more	63%	19%	18%
Race	White	58%	15%	27%
	African American	69%	11%	20%
	Latino	43%	25%	32%
Education	Not college graduate	52%	19%	28%
	College graduate	59%	17%	24%
Age	Under 45	47%	18%	35%
	45 or older	62%	18%	21%
Gender	Men	53%	23%	24%
	Women	58%	14%	28%
Union Household		68%	14%	19%
Interview Type	Landline	55%	19%	26%
	Cell Phone	56%	16%	27%

NBC 4 NY/WSJ/Marist Poll NYC Registered Democrats Split Sample: Interviews conducted August 12th through August 14th, 2013, n=303 MOE +/- 5.6 percentage points. Totals may not add to 100% due to rounding.

		NYC Democrats		
		Overall, do you have a favorable or an unfavorable impression of Christine Quinn?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
NYC Democrats		54%	32%	13%
Income	Less than $50,000	57%	29%	14%
	$50,000 or more	54%	35%	11%
Race	White	56%	35%	9%
	African American	48%	41%	11%
	Latino	60%	23%	18%
Education	Not college graduate	54%	28%	18%
	College graduate	56%	36%	8%
Age	Under 45	65%	23%	12%
	45 or older	46%	39%	14%
Gender	Men	55%	33%	12%
	Women	54%	32%	14%
Union Household		42%	46%	12%
Interview Type	Landline	48%	38%	15%
	Cell Phone	72%	18%	10%

NBC 4 NY/WSJ/Marist Poll NYC Registered Democrats Split Sample: Interviews conducted August 12th through August 14th, 2013, n=303 MOE +/- 5.6 percentage points. Totals may not add to 100% due to rounding.

		NYC Democrats		
		Overall, do you have a favorable or an unfavorable impression of Anthony Weiner?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
NYC Democrats		26%	63%	11%
Income	Less than $50,000	36%	50%	14%
	$50,000 or more	20%	75%	6%
Race	White	17%	77%	6%
	African American	43%	44%	13%
	Latino	26%	56%	18%
Education	Not college graduate	31%	53%	16%
	College graduate	20%	73%	7%
Age	Under 45	30%	58%	12%
	45 or older	22%	67%	11%
Gender	Men	30%	60%	9%
	Women	23%	64%	13%
Union Household		22%	69%	9%
Interview Type	Landline	27%	64%	9%
	Cell Phone	22%	59%	19%

NBC 4 NY/WSJ/Marist Poll NYC Registered Democrats Split Sample: Interviews conducted August 12th through August 14th, 2013, n=377 MOE +/- 5.0 percentage points. Totals may not add to 100% due to rounding.

New York City Registered Democrats			
Overall, do you have a favorable or an unfavorable impression of Anthony Weiner?			
	Favorable	**Unfavorable**	**Unsure**
August 2013	26%	63%	11%
July 2013	30%	55%	15%
June 2013	52%	36%	11%
May 2013	44%	44%	12%
April 2013	45%	41%	15%
February 2013	34%	43%	23%
Marist Poll New York City Registered Democrats			

		NYC Democrats			
		NYC Democratic primary for comptroller including those who are undecided yet leaning toward a candidate			
		Eliot Spitzer	Scott Stringer	Other	Undecided
		Row %	Row %	Row %	Row %
NYC Democrats		53%	34%	1%	11%
NYC Democratic Primary Likely Voters		54%	36%	1%	9%
Political Ideology	Liberal	54%	35%	0%	10%
	Moderate	54%	33%	2%	11%
	Conservative	54%	34%	1%	11%
White Liberal		44%	48%	1%	7%
Intensity of Support for Comptroller	Strongly support	65%	35%	0%	0%
	Somewhat support	59%	41%	0%	0%
	Might vote differently	57%	43%	0%	0%
Bloomberg Approval Rating	Excellent-Good	55%	36%	1%	8%
	Fair-Poor	52%	35%	2%	12%
NYC Borough	Bronx	55%	31%	1%	13%
	Brooklyn	50%	37%	2%	11%
	Manhattan	49%	45%	0%	6%
	Queens and Staten Island	59%	26%	2%	13%
Income	Less than $50,000	60%	29%	0%	11%
	$50,000 or more	50%	40%	1%	9%
Race	White	42%	49%	1%	8%
	African American	68%	21%	0%	12%
	Latino	58%	30%	1%	11%
Religion	Protestant	63%	24%	0%	13%
	Catholic	57%	33%	1%	9%
	Jewish	33%	57%	1%	10%
Education	Not college graduate	60%	27%	1%	12%
	College graduate	47%	42%	1%	9%
Age	Under 45	51%	37%	2%	10%
	45 or older	56%	32%	1%	12%
Age	18 to 29	52%	32%	2%	15%
	30 to 44	51%	40%	1%	7%
	45 to 59	59%	32%	1%	8%
	60 or older	52%	32%	1%	15%
Gender	Men	52%	38%	3%	7%
	Women	55%	31%	0%	14%
Union Household		56%	36%	1%	8%
Interview Type	Landline	53%	35%	1%	11%
	Cell Phone	54%	34%	1%	11%

NBC 4 NY/WSJ/Marist Poll NYC Registered Democrats: Interviews conducted August 12th through August 14th, 2013, n=679 MOE +/- 3.8 percentage points. NYC Democratic Primary Likely Voters: n=355 MOE +/- 5.2 percentage points. Totals may not add to 100% due to rounding.

		NYC Democrats with a Comptroller Candidate Preference			
		Would you say that you strongly support <candidate> somewhat support <candidate>, or do you think that you might vote differently on Primary Day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
NYC Democrats with a Comptroller Candidate Preference		48%	37%	14%	2%
Choice in Democratic Primary for Comptroller	Scott Stringer	43%	39%	15%	2%
	Eliot Spitzer	51%	35%	13%	2%
Income	Less than $50,000	46%	32%	19%	2%
	$50,000 or more	51%	38%	10%	1%
Race	White	47%	38%	14%	1%
	African American	54%	34%	12%	0%
	Latino	50%	34%	13%	4%
Education	Not college graduate	45%	37%	16%	2%
	College graduate	50%	36%	11%	2%
Age	Under 45	42%	40%	16%	2%
	45 or older	53%	33%	12%	2%
Gender	Men	51%	35%	12%	2%
	Women	46%	38%	15%	2%
Union Household		51%	38%	9%	2%
Interview Type	Landline	48%	36%	14%	2%
	Cell Phone	47%	38%	13%	1%

NBC 4 NY/WSJ/Marist Poll NYC Registered Democrats with a Candidate Preference for Comptroller: Interviews conducted August 12th through August 14th, 2013, n=556 MOE +/- 4.2 percentage points. Totals may not add to 100% due to rounding.

		NYC Democrats						
		NYC Democratic primary for public advocate including those who are undecided yet leaning toward a candidate						
		Letitia James	Catherine Guerriero	Daniel Squadron	Reshma Saujani	Sidique Wai	Other	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %	Row %
NYC Democrats		16%	12%	9%	3%	2%	7%	51%
NYC Democratic Primary Likely Voters		16%	12%	12%	3%	2%	6%	49%
Political Ideology	Liberal	15%	12%	10%	4%	2%	4%	53%
	Moderate	16%	13%	10%	2%	3%	9%	47%
	Conservative	16%	13%	8%	3%	0%	6%	54%
White Liberal		13%	7%	15%	2%	0%	3%	60%
Intensity of Support for Public Advocate	Strongly support	48%	22%	20%	8%	1%	0%	0%
	Somewhat support	38%	25%	25%	6%	6%	0%	0%
	Might vote differently	39%	32%	19%	5%	5%	0%	0%
Bloomberg Approval Rating	Excellent-Good	13%	9%	12%	4%	1%	7%	55%
	Fair-Poor	18%	15%	8%	3%	2%	7%	47%
NYC Borough	Bronx	12%	15%	7%	2%	3%	14%	47%
	Brooklyn	25%	12%	9%	2%	2%	5%	45%
	Manhattan	12%	11%	17%	1%	2%	6%	52%
	Queens and Staten Island	12%	11%	6%	6%	1%	5%	59%
Income	Less than $50,000	17%	16%	10%	2%	2%	5%	47%
	$50,000 or more	17%	11%	10%	4%	2%	6%	50%
Race	White	10%	9%	15%	3%	1%	4%	58%
	African American	27%	10%	6%	1%	1%	5%	49%
	Latino	13%	20%	6%	3%	4%	10%	44%
Religion	Protestant	23%	9%	4%	1%	3%	3%	57%
	Catholic	13%	18%	7%	1%	2%	9%	50%
	Jewish	6%	8%	19%	5%	1%	4%	57%
Education	Not college graduate	18%	14%	8%	2%	2%	7%	48%
	College graduate	14%	9%	11%	4%	2%	6%	54%
Age	Under 45	15%	14%	12%	3%	3%	8%	45%
	45 or older	17%	11%	8%	3%	1%	5%	56%
Age	18 to 29	22%	12%	9%	6%	6%	6%	39%
	30 to 44	11%	15%	13%	1%	2%	10%	48%
	45 to 59	18%	10%	6%	4%	1%	4%	56%
	60 or older	15%	12%	10%	1%	1%	5%	56%
Gender	Men	14%	12%	12%	5%	1%	7%	49%
	Women	18%	12%	8%	1%	2%	6%	52%
Union Household		20%	12%	8%	5%	1%	4%	50%
Interview Type	Landline	15%	11%	9%	3%	2%	6%	53%
	Cell Phone	18%	14%	10%	3%	2%	8%	44%

NBC 4 NY/WSJ/Marist Poll NYC Registered Democrats: Interviews conducted August 12th through August 14th, 2013, n=679 MOE +/- 3.8 percentage points. NYC Democratic Primary Likely Voters: n=355 MOE +/- 5.2 percentage points. Totals may not add to 100% due to rounding.

		NYC Democrats with a Public Advocate Candidate Preference			
		Would you say that you strongly support <candidate> somewhat support <candidate>, or do you think that you might vote differently on Primary Day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
NYC Democrats with a Public Advocate Candidate Preference		38%	34%	25%	2%
Income	Less than $50,000	40%	30%	27%	3%
	$50,000 or more	35%	40%	23%	1%
Race	White	33%	37%	26%	4%
	Non White	38%	34%	26%	2%
Education	Not college graduate	40%	30%	27%	3%
	College graduate	36%	39%	23%	2%
Age	Under 45	38%	29%	32%	1%
	45 or older	39%	40%	18%	3%
Gender	Men	48%	21%	28%	2%
	Women	30%	44%	24%	2%
Union Household		40%	42%	16%	2%
Interview Type	Landline	36%	34%	26%	3%
	Cell Phone	41%	36%	24%	0%

NBC 4 NY/WSJ/Marist Poll NYC Registered Democrats with a Candidate Preference for Public Advocate: Interviews conducted August 12th through August 14th, 2013, n=234 MOE +/- 6.4 percentage points. Totals may not add to 100% due to rounding.

		NYC Registered Voters				
		Would you rate the job Mayor Michael Bloomberg is doing in office as excellent, good, fair, or poor?				
		Excellent	Good	Fair	Poor	Unsure
		Row %	Row %	Row %	Row %	Row %
NYC Registered Voters		11%	33%	31%	21%	5%
Party Registration	Democrat	10%	34%	32%	22%	3%
	Republican	17%	34%	26%	22%	2%
	Non-enrolled	14%	32%	32%	18%	3%
Political Ideology	Liberal	10%	33%	31%	20%	6%
	Moderate	13%	33%	33%	20%	1%
	Conservative	8%	37%	32%	20%	3%
NYC Borough	Bronx	7%	28%	35%	27%	2%
	Brooklyn	7%	32%	33%	22%	6%
	Manhattan	22%	34%	25%	16%	4%
	Queens and Staten Island	8%	35%	33%	20%	5%
Income	Less than $50,000	8%	33%	31%	23%	4%
	$50,000 or more	12%	34%	32%	19%	2%
Race	White	16%	38%	27%	18%	1%
	African American	4%	29%	41%	23%	3%
	Latino	9%	27%	33%	25%	6%
	Asian	14%	38%	18%	8%	22%
Religion	Protestant	11%	25%	34%	23%	6%
	Catholic	9%	37%	31%	20%	4%
	Jewish	15%	43%	26%	16%	0%
Education	Not college graduate	8%	33%	32%	21%	6%
	College graduate	13%	34%	31%	20%	2%
Age	Under 45	8%	30%	34%	21%	7%
	45 or older	13%	35%	29%	20%	3%
Age	18 to 29	8%	23%	38%	19%	12%
	30 to 44	8%	34%	31%	23%	3%
	45 to 59	8%	35%	34%	20%	3%
	60 or older	18%	36%	25%	19%	3%
Gender	Men	10%	36%	31%	20%	4%
	Women	11%	30%	32%	22%	6%
Union Household		7%	32%	35%	25%	1%
Interview Type	Landline	11%	34%	29%	22%	3%
	Cell Phone	8%	29%	36%	17%	10%

NBC 4 NY/WSJ/Marist Poll NYC Registered Voters: Interviews conducted August 12th through August 14th, 2013, n=1105 MOE +/- 2.9 percentage points.
Totals may not add to 100% due to rounding.

New York City Registered Voters							
Would you rate the job Mayor Michael Bloomberg is doing in office as excellent, good, fair, or poor?							
	Excellent/ Good	Fair/ Poor	Excellent	Good	Fair	Poor	Unsure
August 2013	44%	52%	11%	33%	31%	21%	5%
July 2013	46%	49%	13%	33%	28%	21%	5%
June 2013	49%	48%	11%	38%	31%	17%	3%
May 2013	48%	49%	12%	36%	30%	19%	3%
April 2013	46%	53%	12%	34%	32%	21%	1%
February 2013	50%	48%	13%	37%	32%	16%	2%
November 2012	50%	49%	15%	35%	33%	16%	1%
October 2012	45%	52%	10%	35%	32%	20%	3%
June 2012	45%	49%	9%	36%	29%	20%	6%
April 2012	44%	55%	12%	32%	33%	22%	1%
September 2011	46%	53%	10%	36%	35%	18%	2%
August 2011	39%	58%	8%	31%	35%	23%	4%
March 2011	40%	59%	9%	31%	38%	21%	1%
February 2011	44%	55%	10%	34%	29%	26%	1%
January 6, 2011	37%	60%	11%	26%	34%	26%	3%
October 20, 2010	50%	45%	14%	36%	30%	15%	5%
September 10, 2010	49%	49%	11%	38%	31%	18%	2%
August 10, 2010	49%	49%	13%	36%	33%	16%	2%
April 13, 2010	56%	42%	13%	43%	29%	13%	2%
October 30, 2009	54%	45%	14%	40%	33%	12%	1%
October 22, 2009	58%	41%	17%	41%	30%	11%	1%
September 21, 2009	59%	40%	17%	42%	29%	11%	1%
July 8, 2009	58%	40%	15%	43%	27%	13%	2%
May 13, 2009	59%	39%	13%	46%	25%	14%	2%
February 20, 2009	52%	47%	14%	38%	32%	15%	1%
November 2008	59%	39%	21%	38%	28%	11%	2%
October 2008	68%	32%	29%	39%	21%	11%	<1%
February 2008	66%	31%	22%	44%	25%	6%	3%
July 2007	66%	30%	21%	45%	22%	8%	4%
March 2006	65%	34%	20%	45%	24%	10%	1%
November 4, 2005	63%	37%	17%	46%	28%	9%	<1%
November 1, 2005	64%	35%	19%	45%	28%	7%	1%
October 2005	65%	34%	22%	43%	27%	7%	1%
September 2005	61%	38%	15%	46%	30%	8%	1%
August 2005	53%	46%	14%	39%	34%	12%	1%
July 2005	58%	39%	15%	43%	27%	12%	3%
June 10, 2005	49%	50%	11%	38%	35%	15%	1%
June 2, 2005	55%	44%	12%	43%	32%	12%	1%
April 2005	48%	51%	8%	40%	35%	16%	1%
March 2005	43%	55%	8%	35%	34%	21%	2%
December 2004	46%	53%	6%	40%	35%	18%	1%
September 2004	42%	56%	7%	35%	35%	21%	2%
April 2004	40%	57%	7%	33%	38%	19%	3%
March 2002	50%	35%	8%	42%	29%	6%	15%
Marist Poll New York City Registered Voters							

		NYC Registered Voters		
		In general, thinking about the way things are going in New York City, do you feel things are going in the right direction or that things are going in the wrong direction?		
		Right direction	Wrong direction	Unsure
		Row %	Row %	Row %
NYC Registered Voters		46%	40%	14%
Party Registration	Democrat	47%	39%	14%
	Republican	43%	46%	10%
	Non-enrolled	43%	42%	16%
Political Ideology	Liberal	53%	34%	13%
	Moderate	44%	44%	12%
	Conservative	42%	42%	16%
NYC Borough	Bronx	38%	46%	16%
	Brooklyn	47%	41%	12%
	Manhattan	51%	37%	12%
	Queens and Staten Island	47%	37%	16%
Income	Less than $50,000	43%	41%	16%
	$50,000 or more	50%	40%	10%
Race	White	48%	40%	13%
	African American	42%	43%	14%
	Latino	41%	44%	15%
	Asian	74%	17%	9%
Religion	Protestant	41%	40%	19%
	Catholic	47%	42%	11%
	Jewish	50%	36%	14%
Education	Not college graduate	45%	40%	15%
	College graduate	49%	39%	12%
Age	Under 45	52%	35%	13%
	45 or older	41%	44%	15%
Age	18 to 29	57%	28%	16%
	30 to 44	49%	40%	11%
	45 to 59	42%	45%	14%
	60 or older	41%	44%	15%
Gender	Men	54%	35%	11%
	Women	40%	44%	16%
Union Household		44%	44%	12%
Interview Type	Landline	45%	41%	13%
	Cell Phone	49%	35%	15%

NBC 4 NY/WSJ/Marist Poll NYC Registered Voters: Interviews conducted August 12th through August 14th, 2013, n=1105 MOE +/- 2.9 percentage points. Totals may not add to 100% due to rounding.

New York City Registered Voters			
In general, thinking about the way things are going in New York City, do you feel things are going in the right direction or that things are going in the wrong direction?			
	Right direction	**Wrong direction**	**Unsure**
August 2013	**46%**	**40%**	**14%**
July 2013	**51%**	**35%**	**14%**
June 2013	**52%**	**37%**	**11%**
May 2013	**52%**	**37%**	**11%**
April 2013	**55%**	**38%**	**7%**
February 2013	**55%**	**36%**	**8%**
November 2012	**61%**	**31%**	**7%**
October 2012	**51%**	**38%**	**10%**
April 2012	**52%**	**42%**	**6%**
September 2011	**42%**	**52%**	**6%**
August 2011	**40%**	**51%**	**9%**
March 2011	**42%**	**53%**	**5%**
February 2011	**52%**	**44%**	**4%**
January 6, 2011	**38%**	**53%**	**9%**
October 20, 2010	**40%**	**47%**	**13%**
September 10, 2010	**46%**	**44%**	**10%**
August 10, 2010	**44%**	**47%**	**9%**
April 27, 2010	**41%**	**48%**	**11%**
April 13, 2010	**47%**	**45%**	**8%**
October 30, 2009	**56%**	**34%**	**10%**
October 22, 2009	**58%**	**33%**	**9%**
September 21, 2009	**54%**	**38%**	**8%**
July 8, 2009	**52%**	**38%**	**10%**
May 13, 2009	**53%**	**40%**	**7%**
February 20, 2009	**37%**	**49%**	**14%**
November 2008	**45%**	**47%**	**8%**
March 2006	**64%**	**30%**	**6%**
November 4, 2005	**69%**	**26%**	**5%**
November 1, 2005	**68%**	**23%**	**9%**
October 2005	**69%**	**23%**	**8%**
September 2005	**64%**	**28%**	**8%**
August 2005	**60%**	**31%**	**9%**
July 2005	**62%**	**29%**	**9%**
June 2005	**54%**	**37%**	**9%**
December 2004	**54%**	**41%**	**5%**
September 2004	**51%**	**43%**	**6%**
Marist Poll New York City Registered Voters			